

ARYAN PALANDE

COPYWRITER



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aryansfolio.net



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[Aryan Palande](#)

ABOUT ME

What do you get when you mix a rap music loving poet & an ad enthusiast? You get me!

A writer who loves to write and even more to create captivating content. I'm passionate about storytelling and dream of writing movies one day. With a solid hold on copywriting and creative strategy, I'm setting my sights on crafting bigger things that have an impact.

EXPERIENCE

The Starter Labs (2024 - 25)

Senior Copywriter (9 Months)

- Writing & strategizing for social media content and title marketing
- Working on digital, mainline and title marketing Pitches

Urja Communications (2022 - 24)

Copywriter (1 Year 11 Months)

- Strategizing marketing communication plans, social media campaigns, product identity & positioning
- Copywriting and visual conceptualisation for online and offline marketing

BrandSwitch (2022)

Junior Copywriter (3 Months)

- Copywriting for Social Media, Brochures and Content Ideation

Thugesh - YouTube Channel (2021-2022)

Content Generation & Ideation (1 Year)

- Helping in ideation process of his content

EDUCATION

Master's of Arts (Entertainment, Media & Advertising)

2023 | Kishinchand Chellaram College, Churchgate
Grade : A+

Bachelor of Mass Media (Advertising)

2021 | Mulund College of Commerce, Mulund
Grade : A+

SKILLS

- Writing
- Campaign Strategy & Planning
- AI Image, Videos & Music Generation
- Music Production

COURSES



MidJourney



Copywriting



Digital Marketing